



## **Doka introducing scaffolding solutions at bauma 2022**

### ***Brand new offering complements multiple developments in formwork portfolio***

**Doka will present its new "scaffolding" business during the world's largest construction trade fair bauma 2022 when it opens its doors from 24 - 30 October. Demonstrating its commitment to "creating real added value for our customers" Doka is displaying its impressive new scaffolding options alongside advances in its formwork portfolio, and numerous highlights from the fields of digitalization and sustainability. The expanding product and service collection will be on display at the Doka exhibit (FN.421 – FN.423), which covers almost 4,500 square meters.**

In professional circles, Doka's value proposition – "Creating real added value for our customers" – stands like no other, with its reputation as a strong and reliable partner to the construction industry unwavering. "Dialogue with customers, partners and all interested visitors is crucial for us. At bauma, the pulse of the industry is palpable, and I am personally looking forward to experiencing this in particular," says Robert Hauser, CEO of Doka. "At bauma 2022, we will be presenting ourselves, for the first time, as part of the Umdasch Group. This positions the business as a strong partner across the entire construction lifecycle, and creates a unique platform that delivers valuable synergies to participants."

Under the motto "DOKA CONNECTS", the group of companies is offering attendees the opportunity to discover more about products, innovations and trends. Visitors can look forward to a display presenting 45 exhibits, a wide range of activities, and a total of 110 live shows bringing the theme "DOKA CONNECTS" to life. Visitors will also have the opportunity to engage with the human resources team to find out about career opportunities.

### **Taking scaffolding to new heights**

During bauma, Doka will debut the DIBt-certified scaffold Ringlock under the AT-PAC brand. The strategic partnership with AT-PAC, a market leader in industrial scaffolding, has been in place since 2020. This has resulted in a strong global presence which is currently expanding as Doka consolidates its international footprint, and advances its vision of offering customers worldwide holistic solutions. The physical presence of an almost 30-meter high scaffolding tower reflects the success of the relationship and will welcome visitors from afar. To demonstrate the strategic progression Doka will also be showing applications for industrial customers such as the oil and gas industry, as well as for the construction industry. The combination of the formwork portfolio, the scaffolding management software Hi-Vis® and other additional services, positions Doka as a single source that supports streamlined construction projects across the globe.

### **New products from the Doka World**

Doka recognizes that on construction sites safety, flexibility, ergonomics and cost-effectiveness are the decisive factors for success, which is why Doka formwork and scaffolding systems are optimized to support these needs. At the Doka stand visitors can experience the practical solutions up close in a spacious area.

- Doka will launch a new era in floor formwork as it demonstrates an unprecedented family of systems in the segment. Designed to suit any type of floor geometry the versatile structure easily manages the balancing act between small-scale residential construction and large-scale construction sites. During product development, the main focus was on improving ergonomics and safety on construction sites. At the same time, the system delivers substantial productivity gains by



enabling site processes to be optimized through automation. Visitors can look forward to experiencing the complete system family up close and demonstrations will round off the experience.

- The upgrade of Framax Xlife plus will also be highlighted at the show as customers will be presented with additional product enhancements. The established system has been helping construction companies to successfully complete building projects for many years, and now with a new system height of three meters, it is perfectly suited for residential construction. With the facelift and new accessories, Doka is once again raising standards in the premium sector.
- The all-rounder DokaXlight features several innovations with newly developed components enabling the established wall formwork system to be used as floor formwork in future as well.
- In the area of infrastructure, the focus will be on the presentation of the innovative Doka UniKit system. Under the UniKit umbrella, several components, the primary and secondary beam and the tower 480, will be on show in Munich. As well as combining with each other, the components can be integrated with all other Doka load-bearing tower systems. Whether for bridges, tunnels, power plant or high-rise buildings, on the basis of modular standard components, cost-effective complete shoring solutions can be developed for every application. Together with Doka's formwork solutions, infrastructure and highrise projects can be completed efficiently, safely and without interfaces, all from a single source.

### **Optimizing site operations with the latest digital solutions**

For Doka, exchange with customers, partners and industry enthusiasts is crucial to building the future together. One of the future-oriented topics is digitalization, which is evident across all product areas. In the digital services area, visitors will be able to try out Doka's latest digital solutions and services, including the Easy Formwork Planner, a mobile application that makes planning formwork almost intuitive. Doka's digital service offering will be presented in three areas – Smart Site, Smart Assistants and Smart Planning. Doka is focusing on digital solutions that aim to optimize site operations and consequently make a significant contribution to increasing productivity on the construction site. The focus is on key aspects such as the simplification of workflows, greater transparency and better execution quality.

### **Doka brings out-of-home to the construction site**

Making its inaugural appearance, SiteLight will introduce visitors to a whole new spectrum of construction site advertising opportunities. Doka engineers and the LED experts at sister company, umdasch The Store Makers, are revolutionizing the old-fashioned advertising banners on construction sites with the creation of an inspired media that continuously changes perspective as the building grows. SiteLight opens new doors for marketing professionals in the digital out-of-home sector by using lightning technology and marketing partnerships to enable striking, but temporary digital advertising spaces in highly competitive areas. The innovative technology will be visible far beyond the exhibition grounds as 120 square meters of SiteLight advertising surface consisting of 84 LED panels, wraps around the 30 meter high Doka scaffolding tower.

### **Doka calculates CO<sub>2</sub> footprint of all products**

Recognising the growing importance of sustainability, and the importance of ESG criteria in driving customers' investments, Doka, as part of the Umdasch Group, has set ambitious goals in terms of sustainability. In a major project, Doka has calculated the Product Carbon Footprint (PCF) of most of its 6,000 products: "Creating transparency is a cornerstone of steering towards net-zero carbon emissions," explains Hauser. "By making CO<sub>2</sub> emissions data available to our customers at the level of individual products, we are providing a transparency that is unique in the construction industry." With this approach, as part of the supply chain, Doka is supporting its customer's aims to reduce their own carbon footprint. Hauser adds: "Now we know where the big CO<sub>2</sub> levers are along the entire life cycle of a product; from raw



material sourcing to manufacturing and transport to the construction site, the use phase, subsequent recovery and recycling phase at the end-of-life of a product. Even if our formwork does not remain in the building, it still has a CO<sub>2</sub> impact on the construction site that customers want to know about. We now have this information and are continuously reducing our footprint through establishing new measures along the entire value chain." At bauma 2022, Doka will detail the carbon footprint of a large proportion of the exhibits and products on display. In addition, visitors will have the opportunity to learn more about the Umdasch Group's initiatives at its own sustainability counter on the Doka stand.

**Doka at bauma 2022, October 24 to 30, 2022.**

**Booth FN.421-FN.423, Outdoor Area North / West, Munich Trade Fair Center**

**Further information: [www.doka.com/bauma](http://www.doka.com/bauma)**

**Photos:**

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Robert Hauser, CEO of Doka

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During bauma, Doka will debut the DIBt-certified scaffold Ringlock under the AT-PAC brand.

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With the new 3 m panel height of the Framax Xlife plus, walls in residential construction can be formed even more economically.

Photo: Framax Xlife  
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For the construction of the Dumanja Jaruga Bridge in Croatia, Doka supplied an interface-free complete package – from a single source, including load-bearing solutions from the UniKit construction kit.

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With SiteLight a new form of media was created, which revolutionizes the traditional advertising banners on construction sites and turns every construction project into a landmark.

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### **The Umdasch Group AG at a glance:**

The internationally successful Umdasch Group AG, with its corporate divisions Doka and umdasch The Store Makers, is active in around 70 countries at more than 170 locations. Since 2017, the Group has been participating in future-oriented, primarily disruptive innovations in the field of construction and retail with its third division Umdasch Group Ventures. The family-owned company employs around 8,800 employees worldwide and, with revenue of € 1.411 billion in 2020, is one of the key players in the industrial sector. In addition to strong internationalization, the corporate focus is on constant innovation.



**About Doka:**

Doka is a world leader in providing innovative formwork, solutions and services in all areas of construction. The company is also a global supplier of well-thought-out scaffolding solutions for a varied spectrum of applications. With more than 160 sales and logistics facilities in over 60 countries, Doka has a high-performing distribution network for advice, customer service and technical support on the spot and ensures that equipment is swiftly provided, no matter how big and complex the project. Doka employs 7,300 people worldwide and is a company of the Umdasch Group, which has stood for reliability, experience and trustworthiness for more than 150 years.

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