

**PRESS RELEASE: DOKA MIDDLE EAST**

12<sup>th</sup> April 2016 (for immediate publication)

**Headline:**

Doka unveils its 4,000 square metre campus at Bauma 2016

**Stand first:**

Austrian-based formwork multinational, Doka formally opens its 'Doka Campus' at the world's largest trade show for construction and mining in the Bavarian city of Munich.

**Body Copy:**

Doka opened its extensive 4,000 square metre campus at Bauma 2016 yesterday during its formal press launch, led by the company's chairman of the executive board, Mr Jürgen Obiegli.

During the launch, members of the press were given a guided tour around the diversified facility that showcased its latest engineering, product and system solutions, each designed to enhance safety and cost efficiency.

Speaking at the launch, Obiegli commented; "Doka made a commitment to building the lead in formwork technology. This is the reason we continue developing measures to boost construction efficiency and putting them into practice systematically. Firstly in formwork systems, and secondly in the technical services to go with them. Doka formwork solutions always come as a package that deliver tangible benefits to our customers."

Examples of some of the formwork firm's latest products included the *Framax Xlife plus*, a revolutionary form-tie technology that can be operated from one side and has no wearing parts ensuring a faster pace of work, and the *Doka UniKit*, a modular shoring system designed to transfer heavy loads, primarily aimed at infrastructure and power plant builds.

Drawing customers from around the world, Bauma 2016's vibrant atmosphere on day one echoed the construction sector's demand for the latest technology, while implementing faster and safer products and solutions.

In a statement issued by Doka at the press launch the company stated; "Rising cost pressures and ever-shorter construction times place high demands on construction project execution. As one of the world's leading companies in developing, manufacturing and distributing formwork technology, Doka offers cost-optimised formwork systems and a comprehensive range of services to ensure fast, streamlined working in all areas of cast-in-

place building construction. Doka's broad product portfolio includes premium formwork components, highly efficient wall and floor formwork, cost-optimised load-bearing tower systems, high-performing climbing and automatic climbing formwork, comprehensive formwork solutions, and innovative devices such as Concremote, for use in building high-rises, bridges, tunnels and power-stations. Doka is a reliable partner throughout all stages of a construction project. From planning to execution through to completion of a successful project, Doka's range of services supports customers so that the formwork task is implemented effectively.

Bauma was first hosted in 1954 with subsequent events being held every three years. In 2013, the trade fair attracted 3,421 exhibitors and 535,065 visitors from over 200 countries; both record breaking numbers for exhibitor and visitor attendance and with this year's event covering a further 30,000 square metres, organisers will certainly be hoping to achieve an even greater outcome in 2016.

**[[END]]**

#### **ABOUT DOKA GROUP (GmbH) – “The formwork experts”**

Founded in 1958, the Doka Group was established in Amstetten, Austria where it supplied formwork and engineering solutions to the numerous infrastructure projects.

In 1961, the company expanded its operations to Germany and further to Brazil and Kuwait in 1977. With more than 160 sales and logistics facilities in over 70 countries, the Doka Group has a highly efficient distribution network which ensures that equipment and technical support are provided swiftly and professionally.

Supplying a range of products, systems and design services, including formwork panels, slab formwork, wall formwork, one-sided wall formwork, climbing formwork, tunnel formwork, dam formwork, bridge formwork, shoring/false work, tie systems and filed support, software and training, Doka's business includes production, equipment sale & rental, engineering and maintenance. An enterprise forming part of the Umdasch Group, the Doka Group employs a worldwide workforce of more than 6000.

#### **Image Captions:**

**Doka\_2016\_04\_Doka Campus**

Photo: Doka