**Doka Group acquires Dutch technology specialists B|A|S**

***With this acquisition the company takes another big step toward Industry 4.0 and into the future of the international formwork group from Lower Austria***

**Headquartered in Venlo, Netherlands, since its foundation in 1979 the technology company B|A|S has concerned itself with researching and developing the materials used in the construction industry – particularly concrete. "For us this acquisition is a step forward in our business objective to meet the increasing demand not only for products but also for solutions in construction", says Jens Günther, designated Chairman of the Executive Board. "That will necessitate a whole new approach to construction sites. And it will call current dogmas of the formwork industry into question, namely that innovation invariably has to mean more efficient formwork and nothing else."**

***Therefore test, who wants to bind himself forever***

The line from Friedrich Schiller's 'Song of the Bell' is particularly apt, because this acquisition was preceded by a partnership of many years' standing. "We've been working successfully with B|A|S for several years. Concremote – a sensor-based technology for measuring strength development in concrete and for identifying the ideal time for stripping the formwork – was one of the absolute highlights at this year's bauma expo", asserts Jürgen Obiegli, current Chairman of the Executive Board of the Doka Group, who was responsible for this deal. Concremote is indeed already being used with great success on the biggest Doka construction sites all over the world.

***More than Concremote***

However, B|A|S is much more than that. In fact the holistic business model is all about how the entire process from planning through construction to maintenance and ultimately demolition of the structure and disposal of the waste materials can be made more and more efficient. This is precisely where B|A|S has focused its research and development activities. In its own concrete laboratory facilities – B|A|S is Holland's market leader in concrete testing and has one of the biggest and most advanced labs in Europe – material samples are analysed and interpreted, but not simply to optimise the act of building alone. The specialists also survey existing structures to gauge their condition and make recommendations for rehab measures and maintenance over any building's remaining lifespan. The scientists in Venlo see themselves primarily as consultants for construction-project owners, for building operators and proprietors. "The hands-on approach is definitely what we have in common", asserts Jürgen Obiegli. "B|A|S is much more than a think tank. These people understand a lot about the essential processes in construction and about the materials that are used on site."

***Digitisation as competition driver of the future***

By acquiring B|A|S and its highly specialised, 40-strong team of experts, Doka reacts to a very rapid development. Over the next few years the growth in productivity will be exponential. One study indicates that about 30% of the costs of construction are due to activities that generate no added value, say inefficiencies, mistakes, poor communication. The Doka Group is developing answers to precisely these problems and is actively driving this development forward with appropriate solutions. For example with Building Information Modeling: BIM is the interactive process optimisation over the entire life cycle of a structure.

**About Doka:**

Doka is a world leader in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics facilities in over 70 countries, the Doka Group has a high-performing distribution network which ensures that equipment and technical support are provided swiftly and professionally. An enterprise forming part of the Umdasch Group, the Doka Group employs a worldwide workforce of more than 6,000.

|  |  |
| --- | --- |
| pandbas.jpg | B|A|S Headquarters in Venlo, Netherlands.  BAS\_01.jpg  Photocredit: B|A|S |
| doka (23).jpg | The B|A|S Teams with Doka executive board.  BAS\_02.jpg  Fotocredit: B|A|S |

**Press contact:**

**Doka Group**

Alexander Hörschläger

Head of Public Relations

**M**+43/664/88384478

[alexander.hoerschlaeger@doka.com](mailto:alexander.hoerschlaeger@doka.com)