**digitalBAU**

**Doka presented its digital services at the new digital construction trade fair**

**A new trade fair for digital construction – "digitalBAU" – opened its doors from 11-13 February 2020 in Cologne. The focus of this leading digital construction trade fair was on digital technologies for the planning, construction and operation of buildings. Doka was taking this opportunity to present selected digital services designed to enhance productivity on the construction site to a broader audience.**

Building information modelling (BIM), smart homes/buildings or software solutions for internal processes: the digital revolution is one of the most significant growth drivers in the construction industry and is progressing steadily. This is why the majority of construction companies have come to recognise that digitalisation is an urgent issue. digitalBAU, the trade fair for digital solutions, was addressing this topic. The fair ran for three days and provided roughly 17,000m² of floor space for 270 exhibitors to present their latest products, services and visions on the digital revolution in the construction sector.

**Setting the pace for more productive construction**

Visitors to exhibition booth 546, which occupied a 58m² area in Hall 7, could find out all about the services offered by Doka in applications for BIM Design and Simulation, Concremote, Contakt, Smart Pouring and Yard Management services. The booth also featured a specially designed Contakt zone and an "Experience area". The focus here was on augmented reality (AR) and our Remote Instructor, a software solution for real-time collaboration on the construction site, specially developed for the construction industry.

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| **Photos:**  Please include photo credits when publishing these images. | |
| Q:\Doka\Company\External Communication - Image\Press Releases (tbd)\2019\BAUMA 2019\bauma\Images\Word\Concremote.jpg | Concremote: Sensors are used to measure the temperature of the concrete. This data is then used to calculate the component's strength.  Photo: Concremote.jpg  Copyright: Doka |
| Q:\Doka\Company\External Communication - Image\Press Releases (tbd)\2019\2019_10 upbeat construction (Digital Services)\Bilder\Word\Contakt.jpg | Contakt: Collecting and evaluating data to help foremen and site supervisors keep track of performance data on the construction site, allowing cycle planning to be coordinated much more efficiently.  Photo: Contakt.jpg  Copyright: Doka |
| **Q:\Doka\Company\External Communication - Image\Press Releases (tbd)\In progress_2019\2019_10 upbeat construction (Digital Services)\Bilder\Word\Smart Pouring.jpg** | Smart Pouring: This digital calibration system is designed to help foremen determine which concrete to pour into which component.  Photo: Smart Pouring.jpg  Copyright: Doka |
| **Q:\Doka\Company\External Communication - Image\Press Releases (tbd)\In progress_2019\2019_10 upbeat construction (Digital Services)\Bilder\Word\Yard Management Service.jpg** | Keeping track of the construction yard: Use the cockpit function of the Yard Management application for a quick overview of the availability and whereabouts of company-owned and rental equipment.  Photo: Yard Management.jpg  Copyright: Doka |

Our digital solutions should ideally be used together to unlock their full potential. This is why our experts at Doka used the lean table to showcase the various services along the entire construction process chain – from collaborative planning in BIM, through materials management and cycle planning in the work preparation phase, to execution and performance monitoring, ordering concrete and concrete quality assurance, all the way through to analysing your performance.

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| After three auspicious days at digitalBAU, the experts from Doka were able to draw a satisfying conclusion.  Photos: digitalBAU\_Doka.jpg, digitalBAU\_Doka\_2.jpg, digitalBAU\_Doka\_3.jpg  Copyright: Doka | | |

**About Doka:**

Doka is a world leader in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics locations in over 70 countries, Doka has an efficient sales network at its disposal. It ensures that equipment and technical support are provided swiftly and professionally. Doka is an Umdasch Group company with a workforce of 7,000 employees worldwide.

**Press contact:**

**Doka**

Michael Fuker

Public Relations Manager

**M** +43/664/9610657

[press@doka.com](mailto:press@doka.com)