



WECON & Doka GmbH - a new partnership in Israel

Austrian formwork company Doka GmbH has signed an exclusive agreement with WECON Engineering Ltd. – a Division of COMASCO Construction machinery & Systems Ltd. for sole distribution rights across Israel.

Doka GmbH has signed an agreement with WECON Engineering Ltd. for the exclusive distribution of the wide range of Doka products and systems across Israel. With the agreement, which came into effect on 01st September 2019, WECON Engineering Ltd. will take over Doka's business in Israel. As stated in the agreement, Doka's products will remain in the local market and, as a result, customers will benefit from a wider choice of products. This exclusive agreement represents a new opportunity for Doka to succeed in Israel by cooperating with a strong and reliable local partner.

Speaking on behalf of Doka GmbH, Kurt Steindl, Director Region Western Europe said, "Doka's top priority when working in any market is to understand the demand and deliver suitable, cost-effective solutions that make construction sites safer, while ensuring projects are delivered on time thanks to our innovative products and systems. Doka's philosophy has always been, to be passionate about solutions. Not only our products determine our success, but it also depends on what our staff and our partners convey to Doka customers. Doka looks forward to supporting WECON Engineering Ltd. through its engineering expertise and contributing towards the development of a fast growing economy".

Commenting on behalf of COMASCO Construction machinery & Systems Ltd. and WECON Engineering Ltd., Haim Danon, Chairman said, "We are extremely excited about the long-term prospects that this partnership will bring. The vision of WECON is to be the best construction technologies partner in the Israeli construction industry and to deliver safe, efficient and smart solutions with expertise engineering and logistic services. Doka, as one of the most technologically advanced formwork companies in the world, fit right in, with their experienced teams and wide connections. Their efforts will now be contributing to our global value chain by demonstrating the desired expertise, knowledge and skills base in their regions. Together we will be able to meet formwork systems needs in the Israel construction industry".

About Doka GmbH

Doka is a world leader in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics facilities in over 70 countries, Doka has a high-performing distribution network, which ensures that equipment and technical support are provided swiftly and professionally.

About COMASCO

COMASCO Israel specializes in consulting, selling/renting and maintenance of construction machinery & systems for building, infrastructure, quarries and agriculture industrial applications. It imports 270 different models of mechanical engineering tools and equipment and provides service to over 5,000 customers in Israel and to a significant number of Israeli contractors abroad. WECON Engineering Ltd. was established by COMASCO and will act as construction technologies service company following the wide-scale



experience, expertise and knowledge in the Israeli construction industry and in the Israeli formwork and scaffolding market.

Photos:

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