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**For immediate release**

**DOKA SUPPORTS HEAT STRESS CAMPAIGN IN QATAR**

**Company teams up with developer in health and safety awareness campaign**

Doka, the Austrian formwork experts are a strong partner to the Middle East construction industry with high emphasis on its role as a supplier to uphold safety. The company is widely known for its formwork technology innovations, engineered with high quality material and ergonomic working design to boost safety and productivity.

This year, with July being one of the hottest months, Doka Qatar WLL joined forces with Lusail Real Estate Development Company to run a heat stress campaign. The focus of the cooperative effort was to create awareness on necessary steps for contractors and developers to practice safe working during the summer's scorching temperatures which are mainly above 40 degrees Celsius.

Thousands of onsite construction workers benefited from this health and safety campaign entitled BEAT THE HEAT on prevention and symptoms of heat stress and related illness. The campaign was delivered in multiple languages, plus banners in four languages were erected along major bus routes of Lusail City sites. Reusable water bottles were distributed to all workers encouraging hydration and in various locations workers were able to join a mobile bus unit delivering classroom style lectures on heat stress prevention and how to call for help in case of emergency.

The reaction from the participants was extremely positive. A foreman from a contractor said, “I have worked in several companies here in Doha and this is the first time that I receive a health and safety awareness exactly here in my work area. The information was easy to understand and I am glad that the initiative was taken.”

According to Ralf Buerger, Managing Director Doka Qatar, "As a supplier to many projects in Qatar, Doka collaborates daily with jobsites and their employees with the imperative goal to provide all safety precaution information to those who are erecting our material. By partnering to execute the BEAT THE HEAT campaign we have taken our approach one step further toward increased occupational health and safety of workers onsite. I am proud that Doka’s support facilitated one more information avenue to help workers to stay healthy and hydrated while executing the demands of the fast paced Qatar construction industry."

Safety is written large within Doka Group on all levels. As early as the planning phase Doka supports its customers with professional consulting from its long expertise with safety issues. In depth analysis and provision of individualized solutions incorporate the correct and necessary safety solutions, High quality documentation such as formwork utilization plans, instruction manuals and safety data sheets are an important and vital basis to support customers further with usage of Doka formwork. Onsite, the company provides formwork instruction and dedicated project coordination onsite to support contractors with jobsite safety in deployment of Doka material and those who erect it is upheld. Internal campaigns within Doka and various initiatives foster awareness of the topic and make an important contribution towards motivating employees. Every year, a safety spotlight is launched in the company for World Safety Day on April 28th.

Support of the BEAT THE HEAT campaign only further enhances Doka’s holistic approach to corporate social responsibility in Qatar.

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**Photos and Captions:**

**DSC03370.jpg** As part of the BEAT THE HEAT campaign supported by Doka Qatar WLL, mobile units traveled through Lusail’s 38sqkm area to distribute reusable water bottles and to offer heat stress prevention tips to workers.

**DSC03380.jpg** In a highly visible effort, campaign banners in four languages were erected along major bus routes of Lusail City sites

**About the Doka Group**

Doka is a world leader in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics facilities in over 70 countries, the Doka Group has a highly efficient distribution network which ensures that equipment and technical support are provided swiftly and professionally. An enterprise forming part of the Umdasch Group, the Doka Group employs a worldwide workforce of more than 6000. **www.doka.com**

**About the Doka in the Middle East**

Since the 1970’s Doka has been the region’s strongest and most reliable full-line formwork technology partner. Today, within its network of 160 sales and logistics locations across the globe, Doka Middle East has twelve subsidiaries across **UAE, Saudi Arabia, Qatar, Oman, Kuwait, Bahrain, Lebanon and Jordan**. Doka’s engagement with customers initiates from the earliest design stage of a project through to its shell completion. With each project requirement customers receive added value services from their local Doka branch offices - including consulting, engineering, onsite and classroom training by Doka formwork instructors, sales and rental, material inspection, reconditioning and return. The region’s logistics are supported with stockyards in each country, plus a 50,000m2 regional hub in the Jebel Ali Free Zone Dubai. **www.doka-me.com**

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