Amstetten, March 2013

Press release

**App-roaching communications in a fresh way**

**Doka Tools app: a new addition to the toolbox**

For many of us, smartphones and tablets have become faithful – and indispensable! – companions. Mobile devices are also increasingly in demand as practical tools to help with work on the site. Doka has responded to this trend with its Doka Tools app. This handy application lets users carry out even complicated calculations relating to formwork usage in just a few clicks.

Doka Tools marks the arrival on the ‘online’ market of a digital calculation tool for construction sites that is specially tailored to Doka formwork systems. Just a few clicks are all it takes for customers to work out the optimum quantities of the most commonly used Doka formwork systems, quickly and easily. The app also works offline, saving precious time during construction even where there is no mobile Internet coverage. No matter whether users need to do calculations for Dokaflex floor-slab formwork components, or find the permitted rate of placing – Doka Tools puts an important tool onto their displays to help their work go ahead smoothly:

* Boosts efficiency in just a few seconds: the new Doka app makes it easy to calculate which formwork beams and props are needed from the Dokaflex family, and how far apart they can be spaced.
* Pouring rate ‘live on screen’: The Doka Fresh-Concrete Pressure Calculator is a quick and easy way of working out the permitted rate of placing and max. fresh-concrete pressure.
* Digital Plus: app users enjoy the convenience of further information on products and services, and of a direct line to Doka, right on their screens.

There are regular updates to Doka Tools, so the app is always kept up-to-date. More types of calculation, for products and specific requirements regarding the Doka formwork equipment, are under development. Before long, this mobile application will also turn iOS and Android smartphones into digital tools for Doka customers.

The Doka Tools app is available from the Apple Appstore and from www.doka.com as a web app. More information on the functions of Doka Tools, and all other apps from Doka, can be found at [www.doka.com/apps](http://www.doka.com/apps)

**About Doka:**

Doka is one of the world leaders in developing, manufacturing and distributing formwork technology for use in all fields of the construction sector. With more than 160 sales and logistics facilities in over 70 countries, the Doka Group has a highly efficient distribution network which ensures that equipment and technical support are provided swiftly and professionally. An enterprise forming part of the Umdasch Group, the Doka Group employs a worldwide workforce of more than 5600.

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**Captions:**

Doka\_2013\_03\_Doka-Tools\_IMG\_01.jpg

With the Doka Tools app, Doka is opening up a new era in terms of digital customer retention. The app lets Doka customers fetch a helpful calculation tool for the site directly onto their mobile screens.

Photo: Doka

Doka\_2013\_03\_Doka-Tools\_IMG\_02.jpg

The Dokaflex optimisation feature quickly and easily calculates the correct spacing of the necessary props, for efficient usage of the system components.

Photo: Doka

Doka\_2013\_03\_Doka-Tools\_IMG\_03.jpg

The Fresh-Concrete Pressure Calculator from Doka instantly works out the permitted rate of placing.

Photo: Doka