**Establishing criteria for calculating the product carbon footprint of formwork and scaffolding**

**Kenilworth, New Jersey** – Doka, one of the world's leading suppliers of formwork and scaffolding, is once again demonstrating that it is a pioneer in sustainability by playing a key role in the development of standards for calculating product carbon footprints for the formwork and scaffolding industry.

A product carbon footprint (PCF) measures the total greenhouse gas emissions generated by a product across all relevant material lifecycle phases. It is an important tool for assessing the overall climate impact of a product and identifying levers to reduce emissions in the value chain.

**Leading by example**

"Competitiveness, sustainability, and transparency are becoming increasingly intertwined, and valid data is key to sustainable decision making,” says Robert Hauser, CEO of the Doka Group. “Two years ago, we set new standards in the formwork and scaffolding industry by fully calculating the product carbon footprint of more than 7,000 Doka products. We are proud that we have now also been able to make a significant contribution to establishing minimum standards in the industry for the first time."

The *Güteschutzverband Betonschalungen Europa e.V.* (GSV) is a European association of manufacturers, suppliers, and users of formwork and scaffolding systems. The working group, which included representation from Doka, was established with the aim of developing a standard for the transparent quantification of product carbon footprints for the formwork and scaffolding sector. The newly published agreement on minimum standards is the result of intensive collaboration and cooperation. With this step, Doka and its market partners are not only setting a new standard in the industry but are also helping to establish transparency on greenhouse gas emissions as a standard in the value chain.

"We are delighted to have been able to contribute our many years of experience and our calculation methodology to the GSV joint working group. This industry-wide agreement between leading manufacturers brings us a big step closer to being able to better compare product carbon footprints and create a level playing field within the formwork and scaffolding industry," adds Julia Weber, Head of Sustainability at Doka. All product carbon footprint data for Doka formwork already complies with the GSV standard.

**Focus on customer benefits**

For more than two years, Doka has been providing its customers with transparent data on the greenhouse gas emissions of its products. "When it comes to sustainability, facts count, not gut feelings," emphasizes Weber. This is precisely the focus of Doka's product carbon footprint initiative, which aims to support customers in their sustainability efforts – from more sustainable purchasing decisions and public tenders with CO2 budgets to calculating their own corporate carbon footprint.

Transparency into the carbon impact of products is also an important pillar of Doka's own sustainability strategy. "We are consistently pursuing our goal of net-zero emissions by 2040, and in the long term we are striving for ever lower-emission product strategies. Product carbon footprint data is already an integral part of the innovation process at Doka," says Weber. "After all, transparent data is the key to sustainable construction.”

**About Doka**

Doka is a world leader in innovative formwork solutions and services for construction, as well as a first-class scaffolding supplier. With more than 180 sales and logistics facilities in over 60 countries, Doka has a highly skilled, global team that delivers advice, engineering, customer service, and technical support for even the largest and most complex projects. The company's sophisticated distribution network ensures world-class service for customers wherever they work – from the largest cities to the most rural jobsites. Doka employs more than 9,000 people worldwide and is a company of the Umdasch Group, which has stood for reliability, experience, and trustworthiness for more than 150 years.

**Media contact**

Claire Combs

Director of Communications  
Doka USA | Doka Canada  
**M** +1 918 998 3333

[claire.combs@doka.com](mailto:claire.combs@doka.com) | [www.doka.com](http://www.doka.com)

**Photos**

Please indicate the copyright information when using.

Ein Bild, das Person, Kleidung, Menschliches Gesicht, Formelle Kleidung enthält.

Automatisch generierte Beschreibung*Robert Hauser, CEO Doka Group*

Copyright: Doka

Ein Bild, das Kleidung, Person, Menschliches Gesicht, Lächeln enthält.

Automatisch generierte Beschreibung

*Julia Weber, Head of Sustainability at Doka, was a member of the GSV working group on sustainability.*

Copyright: Doka

*Ein Bild, das Blue Collar, Arbeitskleidung, Bauarbeiter, Schutzhelm enthält.

Automatisch generierte Beschreibung* *Doka has calculated the product carbon footprint of more than 7,000 formwork and scaffolding products. (Product in the image: DokaXdek panel)*

Copyright: Doka