When digital finally clicks:  
**Doka revolutionises the formwork process**

At bauma 2025, Doka unveiled one of the most ambitious digital transformations the formwork industry has seen: Doka 360. This integrated customer platform digitally connects and streamlines all key touchpoints – from planning and ordering to on-site operations and return logistics. Doka 360 marks a new chapter in construction partnerships, one that frees up time, simplifies workflows, and unlocks the full productivity potential on the jobsite.

Despite advances in other industries, many construction workflows remain surprisingly analogue: formwork is still ordered via phone, material availability is manually estimated, and data is scattered across emails, Excel sheets, and paper documents. Return logistics must be arranged by phone, and planning is done through fragmented applications. Each tool operates in its own silo, with no integration or shared data environment.

*“This is where the industry loses valuable time, wastes resources, and burns through budgets. More importantly, this is where construction productivity fails to move forward,”* explains **Robert Hauser**, CEO of Doka.

According to recent McKinsey data cited by Hauser, global construction productivity has only grown by 10% over the past two decades and has declined in recent years. The productivity gap between construction and the broader economy stands at an astonishing $40 trillion, especially stark in mature markets such as the US and Europe.

*“This is exactly what Doka 360 sets out to solve,”* Hauser continues. *“Productivity gains don’t come from just another app – they come from a truly integrated digital platform that gathers all relevant information and makes it available in one place. Doka 360 makes the formwork process seamlessly efficient.”*

**Everything in one click: how Doka 360 works**

Doka 360 is designed to radically simplify the digital experience and accelerate every step of the formwork workflow – all with just a few clicks. Tasks that previously required multiple tools, phone calls, or manual coordination can now be completed within a single, centralised platform.

The benefits are immediately clear: as soon as a formwork plan is created in Doka 360, a complete materials list is automatically generated and cross-checked against current inventory. Orders can be placed directly within the platform, with live updates on their progress and estimated delivery times. Common queries such as “Do we have everything we need?” or “When will the truck arrive?” are resolved in advance.

Return processes, too, are handled directly in the system – without paperwork, emails, or being restricted to office hours. Moreover, **Doka’s smart sensor solutions** like **DokaXact** and **Concremote** are fully integrated, delivering real-time insights to the platform dashboard. For example, site managers can instantly check when concrete is ready for stripping.

*“Doka 360 doesn’t just make data visible – it transforms it into actionable insights,”* says Hauser. *“That’s where we see massive potential to improve site productivity, safety, and efficiency.”*

**Built for ease, with real impact**

Doka 360 reflects Doka’s long-term strategic vision: to develop digital solutions that simplify, not complicate. “Our aim is not to look digital,” Hauser emphasises, “but to deliver digital value where it truly matters to our customers.”

A dedicated early access phase with selected partner companies in Germany and the United States begins in July 2025, with a broader market launch in 2026 and expansion into additional countries thereafter.

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With Doka360, Doka is revolutionizing the formwork process. © Doka

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Doka CEO Robert Hauser is excited about the launch of Doka360 at bauma 2025. © Doka

**About Doka:**

Doka is a world leader in providing innovative formwork, solutions and services in all areas of construction. The company is also a global supplier of well-thought-out scaffolding solutions for a varied spectrum of applications. With more than 180 sales and logistics facilities in 58 countries, Doka has a high-performing distribution network for advice, customer service and technical support on the spot and ensures that equipment is swiftly provided – no matter how big and complex the project. Doka employs 9,000 people worldwide and is a company of the Umdasch Group, which has stood for reliability, experience and trustworthiness for more than 150 years.

**Press contact**Alexandra Weidinger

Head of External Communication  
Doka GmbH  
**M** +43 664 62 94 111

[alexandra.weidinger@doka.com](mailto:alexandra.weidinger@doka.com) | [www.doka.com](http://www.doka.com)